

### Transcript Details

This is a transcript of an educational program. Details about the program and additional media formats for the program are accessible by visiting: <https://reachmd.com/programs/eye-on-ocular-health/quickstarttm-myopia-minute-talking-to-parents-about-treatment-options/36546/>

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### QuickStart™ Myopia Minute: Talking to Parents About Treatment Options

#### Announcer:

You're listening to ReachMD. This medical industry feature, titled "QuickStart™ Myopia Minute – Talking to Parents about Treatment Options" is sponsored by CooperVision. Here's Dr. Sheila Morrison.

#### Dr. Morrison:

So when I'm speaking with a parent and explaining to them for the first time that maybe their child is a candidate for the myopia the management clinic, I'll actually connect with them and say, "Our generation maybe missed the boat, honestly, but when it comes to options for your child, we have therapies that can actually give them clear distance vision but also slow or halt the progression of their myopia during certain growth periods. And we definitely want our kids to grow, so our goal is really to slow at some growth periods, but overall, we've got excellent treatment options for them.

Daily disposables are one of the safest contact lens options on the market, certainly, especially children that are active in sports and activities that they may want freedom from glasses during the day for some of their activities. We have just found today that your child has blurry distance vision or nearsightedness, and what the evidence tells me is that we have to do something. So, including the World Health Organization, our powers that be the standard of care is really to not only provide an option for your child that is going to give them clear distance vision at all, or vision at all distances, but we also at this point have a standard that says that we should be utilizing a device that will do more than that. I have an option for you. MiSight® daily lenses are a heavily studied option that would be able to provide a daily contact lens option for your child that will also act to slow or halt the progression of their prescription."

#### Announcer:

This program was sponsored by CooperVision. If you missed any part of this discussion, visit *Industry Features* on ReachMD.com, where you can Be Part of the Knowledge.