

Transcript Details

This is a transcript of an educational program. Details about the program and additional media formats for the program are accessible by visiting: <https://reachmd.com/programs/eye-on-ocular-health/quickstarttm-myopia-minute-overcoming-barriers-in-parent-conversations/36548/>

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QuickStart™ Myopia Minute: Overcoming Barriers in Parent Conversations

Announcer:

You're listening to ReachMD. This medical industry feature, titled "QuickStart™ Myopia Minute – Overcoming Barriers in Parent Conversations" is sponsored by CooperVision.

Here's Dr. Ariel Cerenzie.

Dr. Cerenzie:

So my one-minute conversation that I would have with a parent when I diagnose their child with myopia would go something like this. I would first say, "Your child's prescription has worsened, and that concerns me, and it concerns me because we know through studies that 96 percent of the time these children are very likely to progress. So that's the bad news, but the good news is, is that we have something that we can do about it. Previously, we were just able to prescribe contact lens and glasses and just watch the prescription get worse over time and their world get blurrier and blurrier, but now we have the option to slow that progression down, also correcting their vision at the same time. So these lenses are called MiSight® lenses, and, they therapeutically slow the progression of myopia and also allow them to see great during the day."

Announcer:

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